

Orange County Inland Empire SBDC Network

Lead Center hosted by: California State University, Fullerton
Mihaylo College of Business and Economics
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E-Commerce Solutions	
Platform/Website	Description
SymphonyCommerce.com	A commerce-as-a-service provider that handles all the back office, infrastructure and IT aspects of running an e-commerce business, so you can focus on selling products and growing your brand. It takes care of everything from servers to warehouses, and provides a one-stop-shop for inventory and storefront management, marketing, order fulfillment and shipping.
CommerceHub.com	A merchandising and fulfillment platform, connects online retailers with suppliers and large retailers that channel their products to smaller online stores. The service essentially makes you the middleman between the supplier and the customer, meaning you won't need to find wholesale suppliers and invest in a warehouse to manage your own inventory.
Ocoos.com	An expanded e-commerce platform specifically for small service-based businesses. In addition to its DIY website builder — which lets businesses create a professional website with no tech skills required — Ocoos also provides streamlined back-office administrative tools to easily manage customers and sales. This includes customer relationship management (CRM) integration, social media tools and appointment scheduling, as well as sales tracking, report generation and the ability to export QuickBooks and Excel data.
Shopify.com	You can easily create an online store with no website development skills necessary. Simply choose from more than 100 website designs and add your products. Websites are fully customizable and include a secure shopping cart that can accept VISA, MasterCard and American Express.

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3dcart.com	You can build an online storefront fast with 3dcart’s shopping cart software and online store builder. Just choose and customize your template, upload your logo and product images, and add descriptions and pricing — no HTML or programming expertise required. The 3dcart program accepts all major credit cards, as well as PayPal, Google Checkout and Checkout by Amazon.
Volusion.com	All-in-one e-commerce solution that provides all the tools companies need to start selling and growing their business online, such as an e-commerce website builder, shopping cart and Web hosting service. Features include professionally designed e-commerce templates; easy inventory management, order processing and returns; built-in search engine optimization (SEO); social media tools; 24/7 support; and more.
SquareMarket.com	You can set up an online storefront in minutes: sign up, list products, set up shipping — and you’re ready to launch. Sell everything from tech to fashion, health, beauty, art, design, books, baby products, home items and even food. Features include personalized store logo and images, flexible promotional codes, adjustable tax rates, size and color options, social media links, online marketing tools, mobile-ready storefronts and more. Square Market accepts all major credit cards, and payments are deposited in 1-2 business days. Unlike other e-commerce store builders, Square Market charges no monthly fees — merchants only pay when they make a sale at a rate of 2.75 percent per sale.
Etsy.com	You can use Etsy to sell all types of handmade, vintage and other goods all over the world. Product categories include art, jewelry, men and women’s clothing and accessories, home and living, mobile accessories, weddings, and more. Sign up for free, and start selling your creations from your own Etsy shop. Fees include a 3.5% transaction fee for each sale and a listing fee of 20 cents per item.